

You left your **phone** at home again...

vaccine record

calendar

contact list

camera

messenger

credit cards

email

reminders

# NO TILE PHONE REMINDER DEVICE

TILE-FREE, BLUETOOTH ENABLED DEVICE FOR HOME AND AUTO TO ALERT OWNER IF PHONE IS LEFT BEHIND

# PROBLEM

## The Best Solution To A Common Problem

Leaving your mobile phone behind at home or in the car is a common problem that is inconvenient at best and costly at worst.

To solve this, we have developed the first tile-free phone reminder for home and auto.

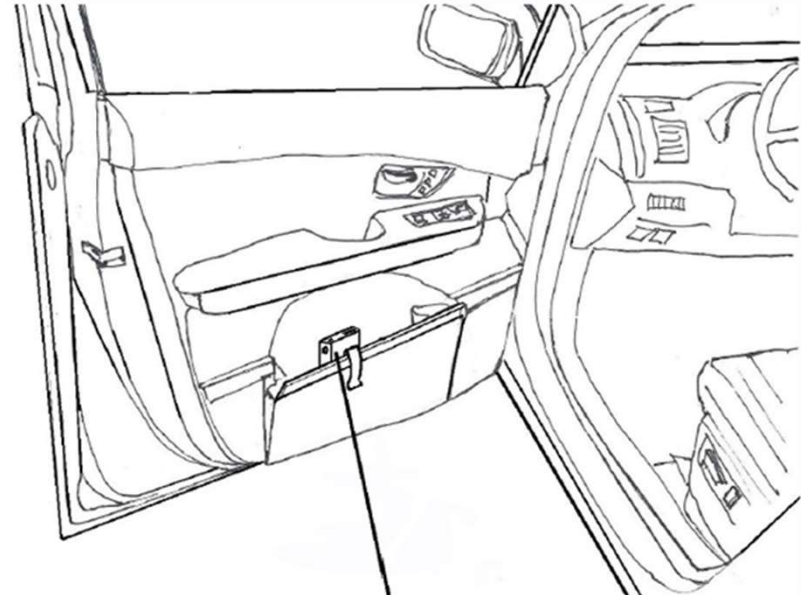
## Leaving The Phone In Car/Home

- Once a Day – 7.8% of survey respondents
- Once a Week – 29.7% of survey respondents
- Once a Month – 24.6% of survey respondents
- Once a Year - 20.3% of survey respondents

# SOLUTION

## Device & Market Highlights

- NoTile Phone Reminder: A US patent pending, tile-free, standalone device that can be mounted at home or in the car.
- NoTile alerts owner if phone is or is not present when home/car door opens.
- Device agnostic
- Bluetooth enabled
- Technology Readiness Level 4
- 1.79 billion potential device sales for home and auto in North America, EU/UK, and East Asia
- \$62.7 billion total addressable market



NoTile Phone Reminder

# BUSINESS MODEL

## Who We Are

- BesRev is an investment and business development company. BesRev has partnered with Venture Wireless Technologies, Inc. to develop the core technology.
- Venture Wireless Technologies, Inc. creates and develops technology for many industries including the medical, industrial, and entertainment industries.

## What We Are Looking For

- A global consumer electronics company to lead commercial development and distribution.

# MARKET OPPORTUNITY

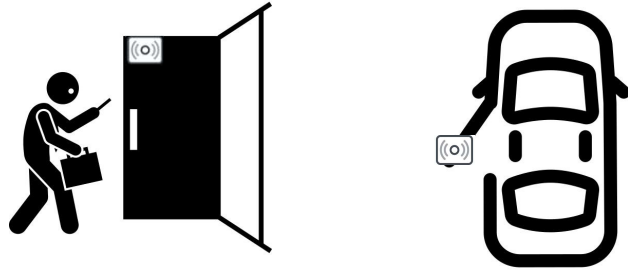
- A survey was conducted on November 2, 2021, with 256 responses for respondents in the United States. 75% of respondents indicated they would be interested in buying the NoTile Phone Reminder for their home, car, or as a gift.
- Based on the survey, product technical information, and initial analysis of the marketplace the NoTile Phone Reminder appears to fill an unmet need in the market.
- 15% of respondents indicated they would pay \$30 or more for the device.
- 5% of respondents indicated they would pay \$35 or more for the device.

	Households	Cars	Total (MM)
North America	148.3	141.4	289.7
East Asia	732.9	240.6	973.5
EU/UK	247.7	280.4	528.1
Total	1,128.9	662.4	1,791.3
Total Addressable Market @ \$30	\$33.9 B	\$19.9 B	\$53.7 B
Total Addressable Market @ \$35	\$39.5 B	\$23.2 B	\$62.7 B

Units in millions, TAM in \$USD billions

# COMPETING TECHNOLOGY

## Besrev LLC



- ✓ Door Mounted
- ✓ Entry/Exit Activated
- ✓ Smart Alarm
- ✓ Multiple Devices

The NoTile device was designed to activate when a door opens and only send an alarm if your device is not with you.

## Available Tiles/Tags



- ✗ Unmounted
- ✗ Continuous Active Proximity
- ✗ Non-specific Alarm
- ✗ Single Device

Tags/tiles were designed to continuously track objects. This design generates too many false alarms to be an effective phone reminder.

# TEAM

## Chase Sebor – Venture Wireless Technologies, Inc.

Chase is a founder and current president of Venture Wireless Technologies, Inc., in the Boston area.

Venture serves as a virtual research and development technology resource for businesses of all sizes, from start-ups to Fortune 500 companies. Chase has been creating and managing the development of embedded software since the 1980s.

## Avi Nelson - BesRev

Avi Nelson is an entrepreneur and holder of several patents. He has a BE (electrical engineering) (Yale), MBA (Cornell), MS (applied physics) (Harvard).

He is the founder, owner, and Manager of Besrev, LLC, an entity formed for investments and business projects.

## Angelo Tortola – VTI Medical

Angelo's business career has focused on developing and commercializing medical, consumer, and technology products.

He is a holder of 25 patents, both issued and pending, worldwide. He is also longtime member of the Institute of Electrical Engineers (IEEE) and the Inventors Association of New England.

## Charlie Parker – Ratel Consulting

Charlie is founder and principal consultant of Ratel Consulting and has a background in wireless telecom and consumer electronics.

He participated in the first ever securitization of wireless spectrum licenses and his work in energy storage affords him insights on the next generation of mobile devices. He is a founding member of the Green Finance Institute's Coalition for the Decarbonization of Road Transport.

# CONTACT INFORMATION

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